



POWER UP POWER ON

BOSCH POWER TOOLS

PROMOTIONAL PROGRAM

01 JULY, 2018 - 30 SEPTEMBER, 2018

POWER UP POWER ON PROMOTION

PROMOTIONAL PROGRAM

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Bosch - Power Up Power On Redemption Outline

**POWER UP
POWER ON**

▶ Open Market Redemptions

- ▶ Drive users to the Bosch 18V Cordless platform
- ▶ Drive additional sales of skins and batteries to Bosch users
- ▶ Deliver Benchtop offers to launch new product range
- ▶ Enforce Bosch Heritage Segment – Hammers

▶ Promotional timing

- ▶ Duration July 01 – Sept 30, 2018
- ▶ Claim period until July 01, 2018 – October 14, 2018

▶ Delivery of redeemed products

- ▶ Delivery time to user is **upto** 8 weeks (generally within 4 weeks)
- ▶ Shipments of redeemed products are made 2 times per month

▶ Point of Sale

- ▶ Delievered to store June 21st
- ▶ A2 and A4 posters, shelf wobblers for key products



Pro **CORE** 18V

HIGH DENSITY LITHIUM ION

POWER UP

**SPEND \$599 ON
18V CORDLESS KITS**



**REDEEM
ProCORE18V 7.0Ah**

**SPEND \$999 ON
18V CORDLESS KITS**



**REDEEM
ProCORE18V 7.0Ah
+ 18V BLOWER**

**SPEND \$1499 ON
18V CORDLESS KITS**



**REDEEM
ProCORE18V 7.0Ah
+ 18V BLOWER
+ 18V 10L VACUUM**

POWER ON

**SPEND \$300 ON
18V SKINS & BATTERIES**



**REDEEM
ProCORE18V 7.0Ah**

**SPEND \$500 ON
18V SKINS & BATTERIES**



**REDEEM
ProCORE18V 7.0Ah
+ 18V BLOWER**

**SPEND \$750 ON
18V SKINS & BATTERIES**



**REDEEM
ProCORE18V 7.0Ah
+ 18V 10L VACUUM**



synergy
Construction & Industrial Supply Group

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BUY SELECT **BOSCH** HAMMERS ROTARY HAMMERS



DEMOLITION HAMMERS



BOSCHHAMMER

- High performance hammers
- Vibration Control Safety
- Includes
 - GBH 4-28 DFR
 - GBH 4-32 DFR
 - GBH 5-40 DCE
 - GBH 8-45 DV
 - GBH 12-52 DV
 - GSH 5 CE
 - GSH 9 VC
 - GSH 16-30

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BENCH TOP MULTI-OFFER

**BUY ANY BOSCH
VARIABLE SPEED
COMPOUND SAW**

GCM 8 SDE GCM 350-254 GCM 12 SDE



**REDEEM
400W STARLOCK
MULTI TOOL**



New Bosch Benchtop

- Variable Speed
- Larger Cutting Capacity
- SDS Blade Changing system

**BUY ANY BOSCH
GLIDE COMPOUND
MITRE SAW**

GCM 10 GDJ GCM 12 GDL



**REDEEM
550W STARLOCK
MULTI TOOL**



Bosch Glide Precision

- Patented Glide Radial Arm
- Precision cutting
- Benchmark reduced space

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LAUNCH OFFER

BONUS

30x INOX DISCS

- MORE TORQUE – Helical gearset
- COMPACT – new gear head design
- LONGER LIFE – direct motor cooling
- COMPACT – slimline housing

- 880W
- 125MM
- 11,000RPM
- M14 x 2.0MM
- 1.9KG

